

Tourism Formatted Highway Advertisement Approval Form

Application # _____

Send form and sign design to stacey.willis@gnb.ca

Updated September 2012

Data Required	Sign Information	Tourism Use
Establishment Name		
Establishment Location (Highway/Route and Municipality)		
Proposed Sign Location (Route # and nearest Exit #)		
Template # (see Information Kit 2)		

Dimensions: Height and Width

Sign face - including "EXIT Bar"		
"EXIT Bar"		
"More Information Bar(s)"	#1:	#2:
"Tabs"		
Space between "EXIT Bar" and "More Information Bar"		
Space between two "More Information Bars"		

Letter Fonts: provide the font name for all letters except logos

"Company Name"		
"Additional Information"		
"EXIT Bar"		
"More Information Bar"		

Letter Height: provide the height for all letters - upper and lower case including logos

"Company Name"	UC:	LC:	
"Additional Information"	UC:	LC:	
"EXIT Bar"	UC:	LC:	
"More Information Bar"	UC:	LC:	

Colours: Identify each colour and Colour # and identify what part of the sign the colour represents

Other Information:

Identify logo - if applicable			
Identify Proposed tabs - if applicable			
Height of image(s)			
Sign manufacturer's name, phone number and e-mail address			