

STRATEGIC INITIATIVES FUND (SIF)

GUIDELINES



Department of Culture, Tourism and Healthy Living

Description

The Strategic Initiatives Fund (SIF) provides funding to assist in covering some of the cost of projects/activities/initiatives that uses innovative approaches in order to strengthen the economic/strategic contribution of the cultural and artistic sector in New Brunswick.

Objective

There are three broad areas that the SIF is intended to serve:

- To encourage cultural and artistic events/activities that are supportive and contribute to Government's goals as outlined in the Cultural Policy and the economic prosperity plan.
- To assist groups and organizations in implementing innovative approaches that further community cultural and artistic development;
- To support events/activities that furthers the growth of cultural industries (i.e. Music, Publishing, Fine Craft, Festivals, Visual Arts and Performing Arts, Film).

Funding

Financial assistance under the SIF will be provided according to the following guidelines:

- Financial assistance will be provided in the form of a grant at the beginning of the project;
- Financial assistance will be provided as per the terms and conditions outlined in the Letter of Offer.

Eligibility Criteria

Eligible Applicants would include (but not limited to):

- Non Profit Organizations;
- Provincial Cultural Organizations/Associations;
- Municipalities with a cultural policy;
- Government Departments/Agencies;
- First Nations.

All Applicants submitting a proposal to the SIF must:

- Do so using the format outlined in “Application Process”;
- be ineligible for funding under other programs within the Arts Development Branch;
- be consistent with the Fund’s objectives.

Application Process

Proposals must contain the following information:

- Name of Applicant (and contact information – phone, fax, e-mail, contact person)
- Project Name
- Project Goal/Objectives
- Project Description
- Expected Outcomes
- Partners
- Budget (funding from all partners must be included)
- Timelines

All Applicants who receive funding must provide a final report containing the following information within 30 days of the project/activity/initiative being completed.

- Name of Applicant (and contact information – phone, fax, e-mail, contact person)
- Project Name
- Project Goal/Objectives
- Outcomes Achieved
- Economic Impact of Activity/Event
- Impact on Cultural Industry Sector
- Actual Revenues & Expenditures

Applications for projects/activities/initiatives occurring in the year that begins with April 1st must be received by the Arts Development Branch at least six weeks prior to the event. Applications will be accepted until depletion of the budget for the current fiscal year.

Evaluation Criteria

All proposals being considered for funding under the SIF will be evaluated based on the following criteria:

- Financial investment by the Applicant and its partners;
- Number of partners involved in the project;
- Scope of the project – local, provincial, national, international;
- Participation of various ethnic and linguistic groups;
- Support of government/departmental priorities;
- Evidence of public support;
- Level of innovation;
- Potential economic impact.

Letter of Offer

All Applicants who receive funding under the SIF must sign a Letter of Offer. This document will outline all terms and conditions attached to the provision of financial assistance.

Note

- In the case of disagreement concerning the interpretation of its policies and guidelines, the Department of Culture, Tourism and Healthy Living reserves the right to final interpretation of the intent and implementation of a program.
- The Department reserves the right to revise the guidelines at any time without notice.

Contact Information

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